

FAX# 703 528 7880
CREDIT RISK !!
REPORT FROM REP
HARRIS
CHANGES
OCT10/12 17.57
*** WFTV-TV ***

DATE OCT10/12 17.57

DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
14	S		730P-800P	30		\$4,000.00	10/9	10/12	3		TU-F	3
14	S		730P-800P	30		\$4,000.00	10/16	11/2	0		TU-F	0
PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE												
53	A		1100A-1200N	30		\$2,500.00	10/14	10/14	1		SUN	1
PROGRAM : THIS WK ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT12 ON LINE-14 FOR 1 SPOT/WK												

REP HEADLINE# 6250644 TRF# 323881
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 17.57
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54	A		1200N-100P	30		\$1,500.00	10/11	10/12	1		TH-F	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 53-54												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#14	MISSED: TU-F/730P-800P				OCT12		30S	\$4,000.00	(OCT10/12)	
			OFFER: SUN/1100A-1200N				OCT14		30S	\$2,500.00	PLS ADVISE.	
			& TH-F/1200N-100P				OCT11		30S	\$1,500.00		
CMT: WE CAN OFFER												
OCT/12			391100.00			NOV/12			210800.00			
CONTRACT TOTAL											601900.00	
TOTAL SPOTS											280	

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE